

"A Social Media & Digital agency. Rich creative content expertise with a marketing portfolio of over 150 Brands across diverse industries serving GCC and International markets"



contact us

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contact@communiqedigital.com

B 242, Al Shafar Investment
Building, Al Qoz
Dubai



Brochure:
**Communique
Digital**



Digital content creativity
Content Distribution
Brand Engagement
Targeting & Segmentation
Monitoring & Control



OUR VISION

Mind blowing digital content that justifies marketing communication using cutting edge digital technology available and introduced to this world.

OUR BELIEF

We believe in visibility and reachability of the marketing communication for the brands. We ensure visibility through eye catching and brain stormed ideas enabled creative digital content.

Reachability is secured through our wide and indepth knowledge of the use of digital medium and its monetization for different brand category.





ABOUT COMMUNIQUE

Communique LLC , a more than 20 years creative and advertising agency based out in the heart of Dubai. Communique Digital is the digital marketing & advertising wing for Communique LLC. poised to create all sorts of creative contents on digital medium and market the brand online to get ultimate traction at an affordable budget.

Communique Digital have worked over years to deliver traffic, footfalls and consumers to businesses in F & B, hospitality, healthcare, FMCG segments.

SERVICES

SOCIAL MEDIA

Analyze, strategize and execute all brand communication across different types of Social Media channels like Facebook, Twitter, Instagram, Pinterest, Snapchat, Youtube, Zomato, Foursquare, Tripadvisor etc

CONTENT MARKETING

Conceptualizing and creating meaningful contents for digital medium like website, whitepaper, GIF, JPEG, video, case study, guide, brochure, meme, infographics, presentation, podcast, research paper etc

CREATIVE STRATEGY

Digital creative strategy group comprises of art director, copywriter, creative director and designers who brainstorm to develop marketing campaigns that used to be the best fit for the brand.

BLOGGER OUTREACH PROGRAM

Digital influencer management program where bloggers or influencers from the field of beauty, fashion, lifestyle, healthcare or any type of retail industry influence buying decision of the consumers through their blogs or social media handles.

SEO & LEAD GENERATION

Search Engine Optimization program includes both On Page and Off Page Optimization. We ensure all targeted keywords to be properly analyzed, researched with appropriate search volume and ROI to be optimized in search engine like Google, Yahoo, Bing.

Lead generation is a system to collect consumer inquiries interested to purchase the product or service online. This system is connected to all the digital channels including Social media, PPC, ADWORDS, Email Marketing etc and then the consumer is redirected to the website or any landing page with a form requesting for their contact details.



SOCIAL MEDIA

Communique Digital have the capacity to harness the benefits of Social Media in favour of a brand catering to retail, food & beverage, hospitality, healthcare industries. Being one of the veteran in the advertising industry serving the Gulf market have ultimate potential to influence consumerism through innovative content development to be broadcasted across Social Media channels. Currently, we are actively serving to our clients on Facebook, Twitter, Instagram, Pinterest, Snapchat, Youtube, Zomato, Foursquare, Tripadvisor etc

SOCIAL MEDIA DELIVERABLES

- Pre Social Media Targeting and Segmentation.
- Social Media Competition Analysis.
- Social Media Handle Selection.
- Social Media Content Planning and Mapping.
- Social Media Content Development.
- Social Media Content Posting and Promotion.
- Social Media Campaign Management.
- Consumer Inquiry and Traffic Management.
- Social Media Listening, Reporting and Analysis.
- Note : All contents will be in JPEG, PNG, GIF, Panaromic, video & audio format

PRICING

- Mail to Contact@communiqedigital.com for the pricing





CONTENT MARKETING

Content development is the most crucial part of the marketing strategy on digital medium. Digital marketing solely depends and thrives on the content type, message communicated, audience targeted.

Content can be developed into different format and be used in channels like Social Media, video channels, documents sharing and podcast platforms,.

Our experience in creative artwork and designs ensure state of the art content strategy with ultimate customer engagement

CONTENT DEVELOPMENT

- Social Media static posts in jpg, png and gif format.
- Video and podcast for Social Media like Instagram/ Snapchat / Youtube.
- Website Content.
- Whitepaper.
- Case Studies.
- Guide.
- Meme.
- Infographics.
- Presentation.
- Ebrochure.
- Newsletter.
- Podcast.
- Research Paper.

PRICING

Pricing depends on content and format on case to case basis. It has to be quoted only after client briefing.





COMING SOON



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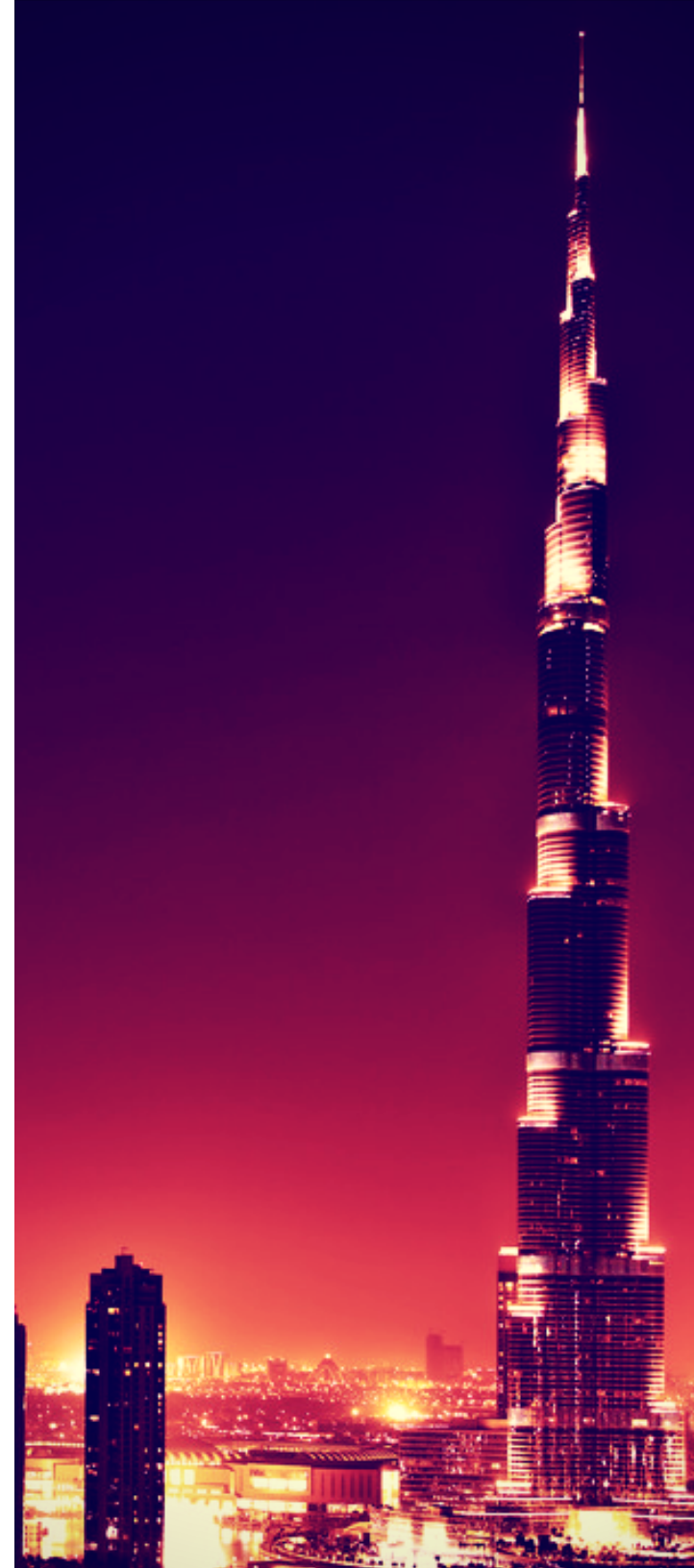
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BLOGGER OUTREACH PROGRAM

Communique Digital already have an access to this long established relationship with Middle East based influencers. or bloggers of high repute. Middle East based bloggers or influencers work in tandem with our agency on case to case basis. Relationship with influencers or bloggers is very critical and sensitive as they work due to their passion in the industry rather than commercial interest only.

DELIVERABLES

- Analysis, segmentation, targeting and positioning of the brand.
- Bloggers Outreach Program planning & strategy.
- Selection of bloggers or influencers based on the STP .
- Categorizing bloggers or influencers based on followers, availability and budget.
- Invitation is sent to bloggers or influencers and requested for their confirmation.
- One date is fixed just before the launch event of the brand for the bloggers or influencers to attend.
- Invited bloggers or influencers starts shooting their experience or reviews through their digital channels and creating a budge and virality among the fans.
- Monitoring and reporting of the activity post campaign

PRICING

Pricing varies between bloggers which depends on their followers on the social media and the activity they are willing to do.





SEARCH ENGINE OPTIMIZATION

Communique Digital can help to rank your website in search engines like Google, Yahoo & Bing for targeted keywords. Brands can get all organic searchers attention after the website starts getting visible on the top page.

LEAD GENERATION

Will create a system for capturing inquiries and prospects interest targeted through all Social Media or digital marketing campaigns.

DELIVERABLES

- Website Error Report.
- Pre SEO Report.
- Keyword Report Analysis.
- Keyword dependant content writing.
- Onpage Optimization – Title.
- Onpage Optimization – Meta tag.
- Onpage Optimization – Meta description management.
- Onpage Optimization- Sitemap/W3c error validation/ Google Webmaster tool implementation.
- Competitor Analysis Report.
- Traffic Analysis Report.
- Off page Optimization – Business Directory, Guest Blogging, Meme
- Link (Bookmark, article, blog.
- Off page Optimization – Bookmarking
- Off page Optimization – Article submission.
- Off page Optimization – Blog.
- Press Release.
- Forum
- Performance report

PRICING

- Both English and Arabic Keywords (Min 6 Months Contract)
- AED 3000/ Month for >20 Keywords
- AED 5000/Month for 20> and <40 Kws

Social media agency

All

Images

Maps

Videos

About 202,000,000 results (0.70 seconds)

No1 Social Media Agency in U

[Ad] www.houseofcomms.com/social-media
Social Media Experts. Global Clients. In
Satisfaction Guaranteed · Award Winning
Services: Digital Marketing, Social Media
📍 212· Apex Atrium - Dubai - 04 275 490

Social Media Services
 SEO Services

communiquedigital | SOCIAL
<https://www.communiquedigital.com/s>
Communique Digital have the capacity
catering to retail, food & beverage, hospi

communiquedigital | BLOGGE
<https://www.communiquedigital.com/b>
Communique Digital capitalises its 20 y
Communique LLC. Communique Digital

Social Media Agency - Reque



اومنية بهارات
OMNIA BAHARAT

INDIAN KITCHEN

OUR CLIENTS

OUR COMMITMENT

I

INSTANT RESPONSE TO QUERIES

Our resources from client servicing to designers will respond to queries at a lightning fast speed within 15 minutes to 24 hours time period.

II

DEDICATED ACCOUNT MANAGER

Dedicated account managers shall be appointed for every individual project and will be responsible for all client communication.

III

SALES ORIENTED APPROACH TO EVERY MARKETING SOLUTION

All kind of advertising and marketing solution delivered will be in tandem with the sales objective. All strategies have to be brainstormed and campaigns implemented with the focus to generate leads or sales.

